### SAWERIGADING

Volume 29 No. 1, Juni 2023 Halaman 41—52

# THE ANIMATED CARTOON "NUSSA": AESTHETICS AS AN EDUCATIONAL VALUE AND SCRIPT IDEATION FOR CHILDREN'S THEATER

(Kartun Animasi "Nussa": Estetika sebagai Nilai Edukatif dan Ide Naskah Teater Anak)

# Herwan Fakhrizal<sup>a</sup>, Awerman<sup>b</sup>, Nurmalena<sup>c</sup>, & Idun Ariastuti<sup>d</sup>

abcd Institut Seni Indonesia Padangpanjang, Indonesia
Jl. Bahder Johan, Guguk Malintang, Kota Padang Panjang, Sumatera Barat
Pos-el: herwanfh@gmail.com, awerman08041964@gmail.com,
nurmalena.elok@gmail.com, ariastutiidun68@gmail.com
(Naskah Diterima Tanggal: 22 juli 2022; Direvisi Akhir Tanggal 29 Mei 2023;
Disetujui Tanggal; 26 juni 2023)

### **Abstrak**

Artikel akademis kritis ini mengkaji nilai-nilai pendidikan yang signifikan dan estetis yang digambarkan oleh tokoh-tokoh kartun animasi Nussa. Penelitian ini menggunakan pendekatan penelitian deskriptif dan kualitatif dengan fokus pada karakter kartun animasi dari serial Nussa sebagai subjek penelitian. Proses pengumpulan data menggunakan teknik purposive sampling, metode observasi, studi literatur, dan penerapan analisis semiotik yang dikembangkan oleh Roland Barthes. Temuan menunjukkan bahwa tokoh-tokoh dalam serial kartun animasi Nussa memiliki nilai pendidikan yang tinggi, meliputi berbagai aspek seperti kesabaran, kasih sayang saudara, ketahanan terhadap kekurangan, kesederhanaan dalam gaya hidup, promosi bahasa positif, dorongan mengingat Allah (dzikir), dan penanaman toleransi. Selain itu, kartun-kartun tersebut secara konsisten menekankan pentingnya pendidikan komprehensif yang mengedepankan pemikiran kritis. Mempertimbangkan temuan ini, artikel ini menunjukkan bahwa karakter animasi Nussa dapat menjadi referensi bagi penulis drama teater yang bertujuan untuk mengembangkan skrip pendidikan berkualitas tinggi untuk anakanak.

Kata kunci: animasi; kartun; pendidikan; Nussa

### Abstract

This critical academic article examines the significant and aesthetic educational values portrayed by Nussa's animated cartoon characters. The study employs a descriptive and qualitative research approach, focusing on the animated cartoon characters from the Nussa series as research subjects. The data collection process involved purposive sampling techniques, observation methods, literature studies, and the application of semiotic analysis developed by Roland Barthes. The findings indicate that the characters in the Nussa animated cartoon series possess substantial educational value, encompassing various aspects such as patience, sibling affection, resilience against shortcomings, simplicity in lifestyle, promotion of positive language, encouragement of remembrance of God (dhikr), and cultivation of tolerance. Moreover, the cartoons consistently emphasize the significance of comprehensive education that prioritizes critical thinking. Considering these findings, this article suggests that Nussa's animated characters can serve as a reference point for theater playwrights aiming to develop high-quality and educational scripts for children.

**Keywords:** animated; cartoon; educational; Nussa

### INTRODUCTION

Individuals of various age groups, including the adult population, fondly watch animated cartoons. It is imperative to consider the appropriateness of cartoons for children of a particular age, as certain cartoons may not be suitable for their viewing. Viewing cartoons is not solely a of entertainment encompasses additional advantages that are not readily apparent to the general public. Cartoon viewing can benefit children of all ages, enhancing their cognitive abilities. The cognitive development under consideration encompasses the ability to retain information in long-term memory, exhibit selectivity in processing information, engage in logical reasoning, and possess adequate visual and auditory acuity, among other factors. In addition, the viewing of cartoons can be advantageous for young children as it aids in the enhancement of their linguistic abilities. The individual's linguistic proficiency is advancing due to this phenomenon. The language in question enables enhanced language acquisition, encompassing Indonesian and numerous other languages.

Typically, young children constitute the primary demographic for cartoons. Cartoon characters seem appropriate for young children because of their frequently appearances—nevertheless, appealing animated movies make for audiences over seven. One of the contributing factors to this phenomenon is the intricate plotline of the animated feature. which mav audiences to challenging for younger comprehend fully. Numerous animated television programs are deemed appropriate for mature audiences due to their relatable storylines and the valuable insights they impart.

Cartoons are a form of visual media widely appreciated by individuals of all age groups, particularly children. Cartoons' primary attraction and distinctive feature is their portrayal of images as lively animations that can move and speak. Animated productions commonly

incorporate anthropomorphic figures that possess the ability to communicate verbally. Young learners may gain an early advantage in their academic progress by viewing animated programs that impart novel knowledge. Animated cartoons can be an effective pedagogical tool for acquiring basic cognitive skills such as color recognition, numerical comprehension, alphabet familiarity, and shape identification, among other fundamental concepts. The incorporation of dynamic visual aids, such as animated graphics or speaking images, has the potential to enhance the engagement, enjoyment, and active involvement of learners in the educational process.

Young audiences have a heightened preference for educational content showcased on television and YouTube. which prominently feature animated characters. These types of programs offer an engaging and educational experience for the audience. According to Syahfitri (2011), including characters is essential in creating an animation that exudes its unique charm. activity program, which utilizes educational entertainment, presents engaging and enjoyable exhibition that enhances children's analytical aptitude, psychological comprehension, and scientific understanding. Using animated characters in television and YouTube productions offers numerous benefits over alternative formats, such as its ease of comprehension for viewers, the expeditious nature of content assimilation, and the efficacy of message delivery. In addition, animation possesses an aesthetic allure, and a visually captivating appearance that attracts users' attention can motivate them to engage in the educational process. According to Munir (2012), the visual appeal of a website and its ability to capture users' attention are significant factors in attracting their attention.

Nussa is among the plethora of exceptional animated characters featured across a diverse range of television programs or on an online platform that facilitates user uploading, sharing, and

viewing of videos. Nussa, an animated television series broadcasted in Indonesia, is produced by The Little Giantz and 4 Stripe Productions. The show debuted on a YouTube channel before being aired on various networks and stations in Malaysia and Indonesia. On November 20, 2018, Nussa initiated her inaugural video on her channel hosted on the YouTube website, a platform designed to share and view videos. The inaugural broadcast of the animation occurred on NET television during the sacred month of Ramadan in 2019, marking its debut on the medium. After that, the show started airing on Indosiar in October 2019 and will continue through the end of the current year. Astro Ceria, a famous television network in Malaysia, featured Nussa in the year mentioned above. The series was also shown on MQTV, a Bandung-based television network, beginning on February 24 of the previous year. The broadcasting initiative's launch took place in the year 2020. The premiere episode aired on Trans TV in 1441 H during the holy month of Ramadan. The advent of COVID-19 in Indonesia has resulted in a rise in the complexity of the manufacturing process.

Due to a significant reduction in workforce, amounting to approximately 70 percent, The Little Giantz series could not proceed with its initial production plans. Instead, the global public was presented an animated film of identical nomenclature on October 14th, 2021, released in cinemas worldwide. Furthermore, the film made its inaugural screening at the Bucheon International Fantastic Film Festival (BIFAN) in South Korea in July 2021, marking its first public presentation. Furthermore, the depiction of Nussa exhibits numerous intriguing aspects within art, culture, and education. The above comprise recognizable elements visual and auditory cues, such as prominent images, expressive facial gestures, attire selections, and accompanying voiceovers superimposed onto the recorded material. In this regard, an intriguing area of study

pertains to the examination of the characters featured in Nussa's animated program, particularly the various signals and meanings that are associated with them.

# THEORETICAL FRAMEWORK

possess Some signs covert connotations that often elude people's awareness, and it is imperative to research these signals to facilitate comprehension of their underlying implications. Similarly. signs incorporate numerous covert connotations that individuals may unaware of. Therefore, investigating human life indicators is a popular field of study, particularly among professionals in the media culture sector (Anggoro, 2016). It encompasses individuals employed within film, television, and animation. Roland Barthes, a prominent figure from 1915 to 1980, pioneered applying semiotic theory to visual representations. including photography, film, and food advertising. According to Curtin (2006), Roland Barthes pioneered this field of study. Roland Barthes' seminal contributions to the field of semiotics that categorized into four distinct areas, namely: signs, which encompasses the dichotomy of signs, markers, and markers; the dual system, which includes connotations, metalanguage, and myths; the three types of sign relationships, which relationships, comprise symbolic syntagmatic relationships, and paradigmatic relationships; and language, which involves the relationship between langue and parole (Anggoro, 2016). According to Roland Barthes, the formation of denotative signs involves amalgamating both primary and secondary markers.

Apart from functioning as connotative indicators, denotative cues can operate entities. autonomously as distinct Connotative signals possess supplementary connotations and encompass the literal and figurative aspects of the denotative signs upon which they are based. According to Sobur (2009), connotative signals possess supplementary meanings based on denotative For signs. example, the connotative significance of a term is often symbolic or implied. By contrast, the denotative meaning of a word is usually evident and ultimately determines the actual meaning of the word. Throughout this inquiry, a thorough examination of both aspects of Nussa's animation will be conducted.

Character refers to a composite of a person's physical attributes, encompassing their facial and bodily features, along with their clothing and accessories, as well as their customs, cultural background, and individual traits or disposition. Gumelar (2011) posited that a character's physical attributes, such as facial features and bodily form, constitute integral components of their overall character. Similarly, the facets of an individual's personality manifested in their character hold significance. Aziz (2019) states that animation uses auditory and visual components as fundamental constituents. The phrase "visual element" encompasses all visual components of animated production, including character design.

Conversely, in discussions about audio, the focus is on audible elements, such as dialogue or voiceover, that the human ear can perceive. Hence, the primary emphasis verbal communication or written discourse should be on the specific words and complete phrases that are overtly articulated or inscribed (Ramadhoni & Sugihartono, 2020). The amalgamation of these two components will result in an animated program that is educational and captivating to view. Moreover, animated characters must possess educational merit to engender a constructive perception among viewers, particularly younger individuals, and facilitate their learning.

During the development process of the Nussa cartoon series, Kunnukal's educational theories had employed to research the characters. The theories encompass various educational principles such as positive thinking, non-violence, communal living, respect for others, self-expression, critical thinking, problem-

solving, and environmental appreciation, as stated. Kunnunkal (2012)Instilling educational ideals in children is imperative to cultivate a cohort of morally upright adults from an early stage. According to Charles and Selvi (2016), values have believed to aid in determining priorities and facilitate the selection of optimal choices that can positively impact generations. Therefore, the instruction of educational values to children is deemed crucial. Prior studies on this subject matter encompass the following: The initial document in question is a thesis that delves into the investigation of character values portrayed in animation. It was titled "Analysis of Character Values in Toy Story Animated Films" and authored by Khoiriyah in 2018. The subsequent evaluation of the thesis, titled "Representation of Motivational Values in Whiplash Film," delved into the motivational values portraved in the film and was denominated as "Whiplash Film" (Sipayung, 2019).

Furthermore, an analysis of the scholarly article titled "Semiotic Analysis of Moral Messages in Toy Story 4 Animated demonstrates the application of semiotic analysis in the study of ethical messages in animated films, with a particular emphasis on Toy Story 4. The authors of the publication above are Hakim, Muhammad Aufa, and Rochim; the work had published in 2020. The results of the comparative analysis revealed dissimilarities between the reviewed study and the other research under consideration. Thus, it is feasible to ascertain that the present study does not exhibit any resemblances with any of the initial inquiries.

## **METHOD**

The methodology employed in a given study dictates the specific approach to inquiry. The present composition employed a descriptive qualitative research methodology as the investigative technique. Qualitative research aims to understand the phenomena that the study's subject meets, including but not limited to behavior,

perception, motivation, action, and other relevant elements. The distinctive qualities of qualitative research have shaped its technique, which is fundamentally different from quantitative research. In this specific context, given the vastness of the domain, qualitative inquiry can be bifurcated into two distinct domains: a literature review and field research. It is more proper to refer to form of research this as descriptive research. literature. qualitative bibliographic research. It is because libraries are the primary source of information used in literature research.

Furthermore. scholarly literature commonly denotes examining pre-existing publications as "non-reactive research." The basis of literary analysis rests solely on the theoretical principles and written materials that can be found within library collections. Conversely, scholarly inquiry involves utilizing information gathered in a realworld setting, precisely a societal context, via sources such as informants and documentation about the topic under investigation. The present study employs a mixed-methods approach, utilizing qualitative and quantitative data.

Perusing literary works and recording observations is not the only element of literature or inquiry within literary scholarship; additional measures are also requisite. The library research process is a series of activities that involve obtaining data, reading, recording, processing research materials. generally acknowledged that this step is crucial to the research process. The present work employed descriptive written qualitative research literature bibliographic research as the chosen research methodology. The task relies on theoretical frameworks from various literary sources, such as books and other written materials.

The objective of this inquiry is to determine the potential educational value, no matter how minimal, of Nussa, an animated character showcased on the Little Giantz YouTube channel. Qualitative descriptive

research is employed to examine the values educational under scrutiny. Considering the researcher's perspective, the approach aims to comprehend and interpret the significance of a specific occurrence, interaction, or behavior within a given context (Syafnidawaty, 2020b). The scholar has elected to concentrate their efforts on the character of Nussa to achieve their goals. The research methodology employed in this investigation involved using purposeful sampling as the primary data collection technique. According to Hidayat's (2017) methodology, researchers must select a sample that aligns with the specific attributes outlined in the research objectives.

Our primary focus of inquiry has been selected as the Nussa Season 1 playlist, accessible on YouTube. The data collection process primarily employs observation, supported by examining the existing literature. The inquiry is conducted through meticulous and comprehensive examination of the recordings from the Nussa Season 1 playlist, incorporated into every scene and segment. This endeavor aims to gather accurate and pertinent data, as Syafnidawaty (2020a) Upon stated. observing and choosing the instances in which Nussa exhibits animation. subsequent phase involves discerning the attributes of the scenario that constitute the The elements above indicators. manifest in a visual, aural (voice-over), or form. Subsequent employed Roland Barthes' semiotic theory to analyze the phenomenon.

The data is presented through a comprehensive table of sign maps, providing an interpretation of the significance of Nussa's animated connotation. A *denotation* is a symbol that reveals the relationship between the signifier and the signified, as well as the relationship between the sign and the reality to which it refers to determine the meaning of a particular phrase. Denotation aims to clarify by elucidating the relationship between a sign and the associated reality it denotes (Nature, 2021). Furthermore, it elucidates the vivid

connotations associated with Nussa, which is quite beneficial. The omen level pertains to the relationship between the signifier and the signified, wherein the latter conveys latent, indeterminate, and indirect meanings. The connotation, a facet of omen, has been identified as the causal factor, as Nature (2021) reports.

Furthermore, concluding entails focusing on the outcomes of examining the data. The validation of these results is a prerequisite for their utilization in developing study findings. Consequently, the conclusions are accurate and reliable.

### **DISCUSSION**

This research project primarily focuses on the educational value of Nussa's animated characters, specifically those featured in the Nussa Season 1 playlist. One of the primary facets that bolster animated characters is visual component, encompassing attributes such as posture, expression, and attire. The second corroborating component pertains to the auditory aspect, encompassing musical compositions and effects. sound Finally, the second comprises component a variety of voiceovers delivered by the animated character of Nussa. Subsequently, theoretical framework of semiotics proposed by Roland Barthes is employed to scrutinize the components above. The analysis findings reveal that Nussa, the animated character, encompasses eight pedagogical principles.

Nussa Rara is a famous cartoon among children, which imparts valuable lessons about children's daily lives and the potential conflicts that may arise between siblings. The minor conflicts in this animation resemble the commonplace disputes that transpire in actuality. The television series Nussa Rara comprises various episodes, each underscoring the importance of exhibiting kindness. For example, regarding Adab, there are various practices such as seeking permission, exhibiting sincerity, and observing proper etiquette during meals. The positive messages conveyed in Nussa Rara elicit a sense of satisfaction and contentment

among parents when their children view the film. It is a common occurrence for children to imitate the actions depicted in Nussa Rara films upon initial viewing. It exemplifies by observing Nussa and Rara praying before meals and refraining from eating while standing. As a result, children may emulate these behaviors during their mealtime practices.

#### Learn to Be Patient

Acquiring the virtue of patience poses a challenge for most individuals due to its non-innate nature. Undoubtedly, patience is considered one of the most crucial qualities in human life, despite its challenging nature in cultivation. The development of patience is a feasible undertaking. However, it is a complex process. As per the suggestion of the cartoon character Nussa, exercising patience can enhance an individual's relationships with family members, friends, acquaintances, and professional associates. statement pertains enhancement of interpersonal relationships. The development of patience can be considered a skill that refines through regular and persistent practice. Individuals who have exhibited a tendency towards impatience and aspire to improve themselves in any capacity should prioritize the development of patience. This guidance holds significance irrespective of whether the users are deliberating about another person or their selves. Within the film Nussa Rara, a particular scene is "Patience!, Hold Your Anger," which is at an intermediate point in the narrative.

The central theme of this particular episode centers around Nussa's emotional response to Anta's actions, whereby the latter discards a rocket that the former had constructed, leading to the rocket's eventual impairment. This episode portrays the narrative Nussa's of intense plausible Regarding your inquiry, a explanation is that life can be replete with unexpected occurrences such as the one in question. This response provides a fast solution to your inquiry. Conversely, heightened recognition of indicators of intensifying anger can facilitate improved regulation of emotions and increased patience. It is recommended that individuals who identify as Muslim adopt a seated position and observe a period of silence when experiencing feelings of restlessness. The film portrays Nussa as a character who imparts wisdom by citing a saying of the Prophet of Allah, Peace Be Upon Him, wherein he equates patience to fifty percent of an individual's faith. According to an alternate narrative, the Prophet reportedly experienced a vision wherein he was presented with a metaphorical comparison between the interdependence of individual's head and body and the correlation between patience and faith. Maintaining faith can prove to be arduous in the absence of patience, as the latter is a prerequisite for mere survival. Analogously, the absence of a head in a function renders it non-existent, and similarly, the absence of patience precludes the existence of faith. Therefore, adherence to Islamic teachings may only be challenging with cultivating patience.

# Affection for each other in brother and sister

A noteworthy feature of the film Nussa Rara pertains to the portrayal of its protagonist, Rara, who assumes a dual role as both the lead actress and a character who embodies the role of Nussa's sibling. The dissimilarity in personalities between the two toddlers contributes to the audience's sustained captivation of the siblings' antics. In the present context, Nussa is portrayed as rational and composed, while Rara depicts as possessing an inquisitive nature and a bias toward naivety. Nussa's equable disposition opposes Rara's inclination toward a lack of knowledge. When Rara touched Nussa physically during their relationship, she always got an excellent reaction. Despite the occasional exasperation caused by Nussa's behavior towards Rara, it remains unchanged that the latter holds a deep affection for her sibling.

He did not exhibit discourteous conduct like when he vociferated or mistreated his sibling.

On the contrary, it represented the nadir of his existence. The key takeaway from this scenario is that despite any potential disagreements between siblings, we must maintain a sense of love and affection towards one another. It is the key takeaway from the situation.

Like how we anticipate brotherly connections to be characterized by mutual respect and affection, children have a sense of obligation to their parents. In turn, this promotes the development of a family structure marked by love, care, proximity in physical proximity, emotional stability, and cognitive awareness of its members. Regrettably, the path that guardians must traverse to provide their offspring with education is not always smoothly paved. Establishing a sense of familiarity among children of varying ages can be challenging, owing to the erratic conduct of younger siblings and our demeanor. It can pose a challenge to our social interactions with peers. Nevertheless, the notion that both and possess Nussa Rara valuable contributions to the world and the fraternity is a concept that can be inferred from viewing this film and warrants contemplation.

### **Not Giving Up on Flaws**

Each individual possesses an inherent daily percentage of their potential fortune. Therefore, it is imperative to persistently endeavor toward one's goals and avoid succumbing to defeatism. Those who readily abandon their pursuits must prepare to consequences accept the of their underutilized efforts. It is imperative to persistently persevere and refrain from surrendering, as individuals who readily abandon their endeavors must be willing to of accept consequences their underutilized exertions. It is essential to stick with our goals since giving up too soon would mean accepting less-than-ideal results from insufficient effort. Therefore, we must remain steadfast in our pursuit of success by continuously striving toward our goals. We must persist with utmost dedication and refrain from surrendering. It is a common desire for individuals to seek immediate results; however, it is essential acknowledge that any hastily produced outcomes are unlikely to have a lasting impact. It is a factor that warrants consideration. The differential levels of effort exerted by individuals who achieve prompt outcomes versus those who undergo diverse assessments, obstacles, or other evaluations account for this phenomenon.

conveyed This narrative. via computer-generated imagery, depicts Nussa's birth as an individual with a physical impairment, specifically, congenital malformation of her left lower extremity. However, Nusa perceives this as being a good thing. Conversely, Nussa exhibits genuine and unwavering demeanor despite her imperfections. An exemplar of Nussa's diligent work ethic has portrayed in the episode "Nussa Bisa," which is readily accessible within the program above. Despite being constrained to prosthetic legs, Nussa demonstrates a solid commitment to her physical fitness regimen by investing considerable effort at the gym. The individual's objective is to attain a high level of proficiency in a particular game skill, necessitating a significant amount of dedication and exertion. This phenomenon is perceptible within that particular geographical area.

Nussa's counsel advocates for introspection as a preliminary step towards self-awareness, which entails acknowledging one's limitations and strengths. It is inherent that each person possesses a distinct combination weaknesses and abilities, rendering it impossible to replicate these attributes precisely as they exist within the individual or ourselves. The decision to relinquish at present may not elicit remorse; however, over an extended period, it may result in profound regret.

# **Simple Life**

Living within one's means results in a simpler lifestyle. Each individual possesses a unique perception of living a modest lifestyle. Individuals exhibit variations in their daily routines and lifestyles. The origin of Nussa's background characterizes as uncomplicated. During her formative years, Nussa received care primarily from her mother and sister, who instilled in her the value of maintaining a simple outlook to achieve contentment. As an illustration, if Nussa encounters hunger, instead procuring sustenance externally, she elects to partake of a dish prepared by her mother, which happens to be Nussa's preferred culinary genre. The character of Nussa depicts an individual who abstains from utilizing costly items and refrains from dressing extravagantly in her daily routine. Additionally, she refrains from adorning with flashy accessories. resource has the potential to facilitate children's acquisition of knowledge and serve as a model for the application of learned concepts to their personal lives.

lack of excessive Α demands characterizes a simple life and wants, focusing on fulfilling only the essential needs required for survival. Individuals may refrain from replacing an item that is still functional, even if they desire a new one, as long as the current item can perform its intended purpose. Consequently, a crucial element of adopting a minimalist lifestyle is minimizing one's consumption of material possessions. Simplifying one's life can appreciation of existing facilitate the blessings. Individuals with uncomplicated lifestyles exude a more captivating and appealing presence. The individual's performance does not exhibit the expected level of proficiency but instead meets the minimum criteria necessary to fulfill the stipulated standards.

# **Teaching Good Words**

These linguistic utterances result from translating an individual's thoughts and emotions from their original form into

spoken, written, or sign language. How an individual communicates and the substance of their discourse often serves as a basis for inferring or formulating an assessment of personality. Individuals with their unwavering religious beliefs, sound emotional and intellectual states, and faraspirations will effectively reaching communicate positively and favorably, influencing those who receive their message. Conversely, those who lack strength in their convictions, possess religious thoughts and attitudes, and exhibit narrowmindedness are more prone to engage in detrimental or injurious communication.

Furthermore, the music accompanying movies that Nussa Rara shows the frequently includes lyrics conveying essential themes. As an illustration of this concept, the song "Say good or shut up, do not hurt your parents; say good or shut up, do not damage your pals" can be cited. The song's lyrics guide the listeners to exhibit courteous conduct towards their parents and refrain from engaging in any disputes with them. The song also reveals that all actions and words people say in the world are constantly recorded by angels and that this documentation is permanent. Additionally, it reveals that angels record whatever deeds or words we use to benefit society. Therefore, it is very recommended to maintain a good attitude at all times.

It is customary to express gratitude and acknowledge the aid provided by an individual, regardless of their identity. A person who constantly communicates good and helpful statements daily refers to as a positive communicator. Individuals with robust belief systems, unambiguous cognitive and emotional states, and farsighted perspectives will likely engage in constructive and advantageous communication. The verbal expressions they articulate have the potential to influence the listeners who receive them. Conversely, those who lack strength in their religious convictions, possess impure thoughts and attitudes, and exhibit limited perspectives are more prone to engage in detrimental or injurious communication (i.e., negative). Hence, Islam as a religion imparts education or positive guidance to individuals regarding the art of maintaining silence, especially for those who have been unable to express anything constructive or worthwhile for a prolonged period.

# **Teaching to Be Dhikr**

As previously mentioned, the film Nussa Rara features a scene that delves into "Ayo Berdzikir." This particular sequence situates in the initial stages of the movie. In the present episode, Umma, who is referred alternatively to as Nussa Rara's maternal figure, prompts Nussa Rara to engage in the dhikr, commencing with the use of prayer beads and proceeding to the recitation of the Takbir and the Tahmid. Umma initiates her prayer routine with prayer beads due to their ease of recollection. Umma demonstrates recollection of diverse throughout the episode and discusses their relevance. One potential benefit is that children may acquire valuable insights firsthand from these experiences. observing the incident above, he can grasp the concept of reasoning convolutedly.

It is imperative for parents who impart religious education to their children to prioritize consistent instruction pilgrimage education. This practice will facilitate the development of a cognitive disposition in children that reinforces their in God, leading to a deeper internalization of religious values and a heightened sense of spiritual fulfillment. Consequently, they will experience a sense of tranquility, and their hearts will be receptive to guidance. As a result, the children will be more receptive to Hidayah at the appropriate juncture. Furthermore, engaging in prayer and introspection are two potent means by which an individual may draw nearer to Allah, the Supreme Being.

Similarly, meditation and prayer are among the most potent forms of spiritual discipline. Consequently, an individual who engages in frequent pilgrimages will receive compensatory religious ceremonies in response to the supplications they have made. Additionally, he will successfully manage every aspect of his business, resulting in success, and his personal life will fill with various rewarding experiences. Furthermore, individuals who derive satisfaction from engaging in the Tahajud prayers and intend to embark on a journey can be confident that realizing their requests and ambitions will be uncomplicated. Thus, they do not need to be apprehensive about this matter.

# **Learning an Attitude of Tolerance**

The etymology of the term "tolerance" can be traced back to its Arabic origin, precisely the word "tasamuh." Hence, the term "tolerance" is translated as such in numerous languages, indicating the concept of acceptance and forbearance. In other words, tolerance is a disposition that acknowledges and values the distinctive attributes of individuals. According to Islamic belief, Allah has bestowed unique characteristics upon each individual during their creation. Therefore, divergences like these can be a potential asset when viewed positively.

Conversely, if disparities are perceived unfavorably, they may give rise to discord. Consequently, teaching tolerance in children during their formative years and fostering its development through parental guidance is imperative. The film Nussa Rara conveys the moral lesson of selfless service to others, regardless of their social standing, without anticipating reciprocation. Nussa and Rara guide their pupils in analyzing disparities and comprehending the situations of others, thereby fostering the cultivation constructive interrelationships.

While the original usage of diversity and acceptance pertained to differences in ethnicity and religion, these notions can also apply to gender inequalities, individuals with physical or intellectual disabilities, and other distinctions. Tolerance encompasses more than merely accepting others; it also entails acquiring knowledge from them, recognizing and valuing cultural

distinctions, surmounting biases, identifying common ground, and establishing new relationships. Permissible behavior should not involve actions that cause harm or disrespect to others, including but not limited to oppressive or harsh behavior or actions that violate established societal standards, such as dishonesty or theft, which ought to be refrained from. The adoption of a tolerant mindset is of utmost importance. Therefore, it is imperative to cultivate this children during their trait in developmental years. The subsequent recommendations aim to initiate the process of cultivating tolerance in children during their formative years.

# **Findings**

One strategy for enhancing the creativity and comprehension the audience and literary scholars about the subject matter presented in a theatrical script to reference works of significant educational merit. There are multiple methods to accomplish this task. A play script is a written document that presents a dialogue through narrative between characters. The discussions above occur concomitantly with the execution of the theatrical production. In contrast to narrative scripts, such as short stories or novels, drama scripts do not explicitly depict the plot. Instead, they rely on the characters' convey dialogue the storyline. Consequently, the screenplay of production prioritizes theatrical exchange of dialogue among the diverse cast of characters to facilitate the audience's understanding of the complete storyline.

It is common for playwrights to encounter various obstacles, such as creative blocks or uncertainty regarding selecting a suitable topic, which is both reasonable and permissible. Various strategies can be employed to sustain motivation while crafting a theatrical manuscript. One approach involves acquiring information from pre-existing screenplays or productions, such as the script for the Nussa animated series. Selecting a suitable drama

script for composition can pose a challenge. However, the play performs because the playwright is particular in that it offers numerous essential life lessons and ideas that may understand via its performance. Writing a play's script requires a sizable time and effort commitment.

The role of a writer encompasses various duties, such as contemplating the portrayal of characters in a theatrical production, the fundamental concepts ethical significance conveyed, and the conveyed through the narrative. Consequently, this form of education classifies as a type of learning due to its potential to yield many advantages, such as collaborative fostering aptitudes enhancing written communication proficiencies. As a result, the composition of this model will catalyze stimulating the and enthusiasm engagement employees and art enthusiasts in deliberating on the mechanisms involved in producing this written work. Moreover, this solution expects to enhance the caliber of fine arts education offered in Indonesia and facilitate the development of artistic sensibility among students aspiring to pursue this discipline.

### **CONCLUSION**

A multimedia computer program used to generate copyrighted works like cartoon films by combining text, graphics, audio, animation, and video. It animates still photographs by incorporating motion and sound, subsequently organized into a compelling storyline. Animated television series are highly appealing to children of all age groups, particularly the younger ones. The aesthetic appeal and thorough execution of cinematic narratives that use visual and aural components to describe real-world events are appealing.

The amalgamation of diverse advanced technologies results in highly captivating cinematic productions, effectively enhancing children's comfort and amusement. Furthermore, animated films can provide children with valuable life

lessons by presenting them with exemplary behaviors that they can emulate in their own lives.

The animated videos featuring Nussa and Rara impact the empathic development of young children. The film presents a straightforward narrative and effectively engages young viewers, facilitating their acquisition of knowledge conveyed in the story. The animated videos produced by Nussa and Rara are currently accessible on the internet at no cost. They can facilitate acquiring skills related to enhancing quality and instilling educational values. Instilling educational ideals in children is imperative to cultivate a cohort of ethically upright adults from an early stage. Scholars have posited that cultivating values enables individuals to establish priorities and make optimal choices that positively impact future Consequently, generations. imparting educational values to children is deemed crucial, a task that the Nussa animated video can facilitate.

#### REFERENCES

Alam, M. S. (2021). Nilai-Nilai Keislaman Film Lima Penjuru Masjid dalam Membangun Karakter Remaja Muslim. IAIN Syekh Nurjati Cirebon.

Anggoro, A. R. P. (2016). Konsep-Konsep Dasar Semiotika Struktural pada Momen Ilmiah Roland Barthes. ISI Surakarta. http://repository.isi-ska.ac.id/3278/

Aziz, Z. (2019). Fluxus Animasi dan Komunikasi di Era Media Baru Digital. *Channel: Jurnal Komunikasi*, 7(1), 49. <a href="https://doi.org/10.12928/channel.v7i1.1">https://doi.org/10.12928/channel.v7i1.1</a> 3017

Charles, Kiruba; Selvi, V. A. (2016). *Value Education*. Neelkamal.

Curtin, B. (2006). *Semiotics and Visual Representation*. http://www.arch.chula.ac.th/ejournal/files/

article/lJjpgMx2iiSun103202.pdf

Gumelar, M. (2011). Comic Making. Indeks. Hakim, Muhammad Aufa; Rochim, M. (2020). Analisis Semiotika Pesan Moral dalam Film Animasi Toy Story 4. Prosiding Manajemen Komunikasi.

Hidayat, A. (2017). Penjelasan Teknik Purposive Sampling Lengkap Detail.

- Statistikian.
- https://www.statistikian.com/2017/06/penjelasan-teknik-purposive-sampling.html
- Karakas, R. (2012). The Use of Cartoons for Developing the Skills of Understanding and Analyzing of Children in Preschool Period. *Procedia Social and Behavioral Sciences*, 46, 3026–3030. <a href="https://doi.org/10.1016/j.sbspro.2012.06.003">https://doi.org/10.1016/j.sbspro.2012.06.003</a>
- Khoiriyah, I. (2018). *Analisis Nilai-Nilai Karakter dalam Film Animasi Toy Story*.

  Universitas Islam Negeri Antasari

  Banjarmasin.
- Kunnunkal, F. T. . (2012). Values Education, A Handbook for Teachers. CBSE.
- Maryelliwati, M., Rahmat, W., & Rahmad, H. (2020).Peristiwa. Makna dan Pengembangan Kesenian di Padangpanjang Sebuah sebagai Pelestarian. Journal Asian Community Education, 1(1), 28-36. https://doi.org/10.51817/jpdr.v2i1.196
- Maryelliwati, M., Rahmad, H. A., & Charaka, K. P. (2022). Minangkabau Traditional Theater In The Framework Of Discourse Studies. *Journal of Pragmatics and Discourse Research*, 2(1), 31-38.
- Maryelliwati, M., Efrinon, E., Wahyuni, W., & Syofia, N. (2022). How to Use Kinship Greetings in Everyday Life in Minangkabau and ItS Implementation in Scriptwriting. *Aksara*, 34(2), 244-253.
- MIAS. (2020). Fungsi Penting Lahan Basah bagi Makhluk Hidup. *MIAS (Media Informasi Pecinta Satwa)*. https://yayasanpalung.-com/
- Munir. (2012). *MULTIMEDIA: Konsep & Aplikasi dalam Pendidikan*. Penerbit Alfabeta.
- Nurrohmana, Ubaidillah Amin; Rafiyanaa, Devi; Sufantia, M. (2022). Pergeseran Watak dan Pesan Moral Cerita Bawang Merah dan Bawang Putih Pada Era Digital. Indonesian Language Education and Literature, 7(2), 414 424. https://doi.org/10.24235/ileal.v7i2.1005
- Ramadhoni, A. E., & Sugihartono, R. A. (2020).
  Representation of Nostalgia in The Program Memori Melodi in TVRI National. *CAPTURE: Jurnal Seni Media Rekam*, 12(1), 72–85.
  <a href="https://doi.org/10.33153/capture.v12i1.2674">https://doi.org/10.33153/capture.v12i1.2674</a>

- Rahmat, W., Putri, Y. Z., & Firdaus, W. (2021). Konsep Performance Bahasa Minangkabau dalam Novel. *Ranah: Jurnal Kajian Bahasa*, 10(1), 170-181. <a href="https://doi.org/10.26499/rnh.v10i1.212">https://doi.org/10.26499/rnh.v10i1.212</a>
- Rifkah, F. (2015). Gangguan Reseptif Penderita
  Tunagrahita Mampu Latih Dalam
  Menanggapi Tuturan Permintaan: Suatu
  Kajian Neuropragmatik (Doctoral
  dissertation, Universitas Andalas).
- Sipayung, N. Z. (2019). Representasi Nilai-Nilai Motivasi dalam Film Whiplash. Universitas Atma Jaya Yogyakarta.
- Sobur, A. (2009). *Semiotika Komunikasi*. PT Remaja Rosdakarya.
- Syafnidawaty. (2020a). *Observasi*. <a href="https://raharja.ac.id/2020/11/10/observasi/">https://raharja.ac.id/2020/11/10/observasi/</a>
  <a href="mailto:2020/11/10/observasi/">2 cf chl tk=3OXvQpbzkiQuSH9KWbD bFp8UX00XrFDrspqKx\_GHDEw-1668964834-0-gaNycGzNCFE">1668964834-0-gaNycGzNCFE</a>
- Syafnidawaty. (2020b). *Penelitian Kualitatif*. <a href="https://raharja.ac.id/2020/10/29/penelitian-kualitatif/">https://raharja.ac.id/2020/10/29/penelitian-kualitatif/</a>
- Syahfitri, Y. (2011). Teknik Film Animasi dalam Dunia Komputer. *Jurnal Saintikom*, 10(3), 213–217.
- Tiawati, R. L., Rahmat, W., Kemal, E., & Chen, W. (2022). The Importance Of Guidance In Understanding Cultural Discourse In Thinking And Speaking For Foreign Students In Bipa Program. *Journal of Pragmatics and Discourse Research*, 2(1), 39-47.

### https://doi.org/10.51817/jpdr.v2i1.203

Vibraena, Vivi Mariesca; Laili, Nor; Silmi, Novira; Irvan, M. (2020). Membangun Kemampuan Berpikir Kritis Anak melalui Bedah Film. Seminar Nasional (Webinar) Pendidikan "Kebijakan Pendidikan Nasional: Pendidikan Non-Formal dan Pendidikan Anak Usia Dini.